



THE FUTURE OF MEDIA

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PAIPORTA, SPAIN
@Seekkoo_ /TMX
October 29



**OUR
NEW
GODS
ARE
FAKE**



SAY HELLO TO THE...

SIMULATION CONSPIRACY

CREATE YOUR OWN REALITY

A cinematic still from the movie 'Blade Runner 2049'. The image features a woman with short, straight blonde hair and bangs, looking out over a dark, rainy city at night. She is wearing a dark, sleeveless top. Her hands are visible, resting on a railing. In the background, a small figure of a person in a dark coat stands on a distant walkway. The overall color palette is dominated by deep blues and purples, with a soft, ethereal glow. The year '2049' is overlaid in large, white, sans-serif font in the center of the image.

2049



LOOK AHEAD 30 YRS





TELEVISION
1920-1950



INTERNET
1965-1995



MOBILE PHONE
1970-2000

mIRC Favorites

Enter a channel name and click join:

#mIRC

Join

Or select a channel from the list below:

#AllNiteCafe

Add

#Beginner

Edit

#Cafebleu

Delete

#Casual

Join

#CasualChat

Names

#Chat-World

#Chataholics

#Chataway

#chatbuddies

#Chatterz - Fun chat for all =)

#Chatzone

#Cheers

Register ICQ



Register ICQ

Please type your ICQ user id number into the username field and your password.

Username: 353698204

Password: *****

Register

Cancel

File Edit Find Channels User Tools Web Help Sat 6:47:13 PM 100% Napster

9717 Users sharing 1743953 files (7384 Gigs)

Search results for turtles

Artist: turtles

Title: so happy together

100 Results

Show advanced search options

Name	Size	Bitrate	Line Speed	Length	User	Ping
Turtles - So Happy Together .mp3	4.0 MB	192 Kbps	Cable	3:00 minutes	murda55	timeout
Turtles_So Happy Together .mp3	4.0 MB	192 Kbps	Cable	2:59 minutes	Jpkcr1	timeout
Turtles - So Happy Together .mp3	3.9 MB	192 Kbps	Cable	2:55 minutes	cfanken	timeout
Me First and Gimie Gimmes - So Happy Together (punk Turtles co...)	1.8 MB	128 Kbps	T3+	2:01 minutes	dave87777	timeout
Copy of A New Found Glory - So Happy Together (punk Turtles cover...)	1.8 MB	128 Kbps	T3+	2:01 minutes	corky273	timeout
Turtles--So Happy Together .mp3	2.6 MB	128 Kbps	T1	2:56 minutes	Zena5000	timeout

AltaVista HOME - Netscape

File Edit View Go Communicator Help

Back Forward Reload Home Search Netscape Print Security Stop

Bookmarks Location: http://www.altavista.com/

AltaVista® The most powerful and useful guide to the Net

October 23, 1999 PDT

My AltaVista Shopping.com Zip2.com

Ask AltaVista® a question. Or enter a few words in any language

Search For: Web Pages Images Video Audio

Search tip: use image search

Example: When precisely will the new millennium begin?

ALTAVISTA CHANNELS - My AltaVista - Finance - Travel - Shopping - Careers - Health - News - Entertainment

FREE INTERNET ACCESS - Download Now New - Support USEFUL TOOLS - Family Filter - Translation - Yellow Pages - People Finder - Maps - Usenet - Check Email

DIRECTORY

Automotive

Business & Finance

Computers & Internet

ALTAVISTA HIGHLIGHTS

POWER SEARCH

BIG changes coming to AltaVista 10/25 - Info inside!

TRY THESE SEARCHES...

Search for Halloween in images

Document Done

You can use the internet for:

- Sports scores**
- Chatting with women**
- Taxes**
- Football scores**
- Chatting with men about football**
- Egyptian literature**



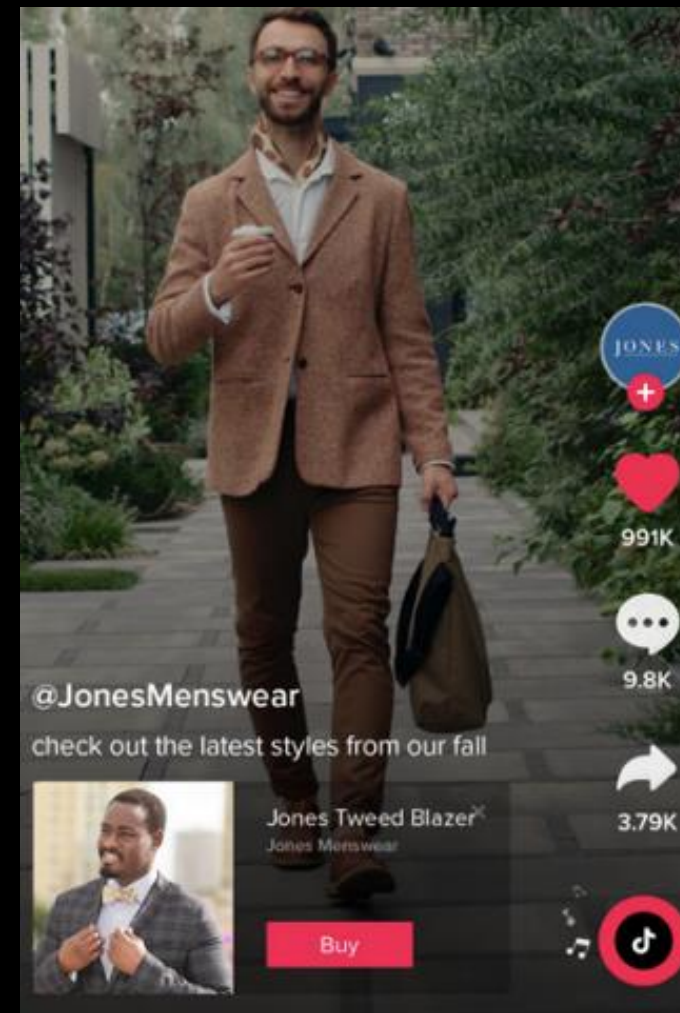
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WATCH.
LIVE.
CLICK.
BUY.

 Instagram



 TikTok



#ecommerce #personalization

DISCOVER FUTURE



PARADIGM SHIFTS

2500 *PIECES* *OF CONTENT*



FACTS. IDEAS. INNOVATIONS.

NOMOFOMO

WORLD

NOMOFOMO
INSIGHTS



PÅVEN BÄR
BALENCIAGA



NOMOFOMO
PODCAST



Årets trend:
Digital
detox



svt

NEWSLETTER

PODCAST

TALKS

CO-LABS

THE METAVERSE

***One world
for everyone.
And we're
building it
together.***

Entertainment

Communications

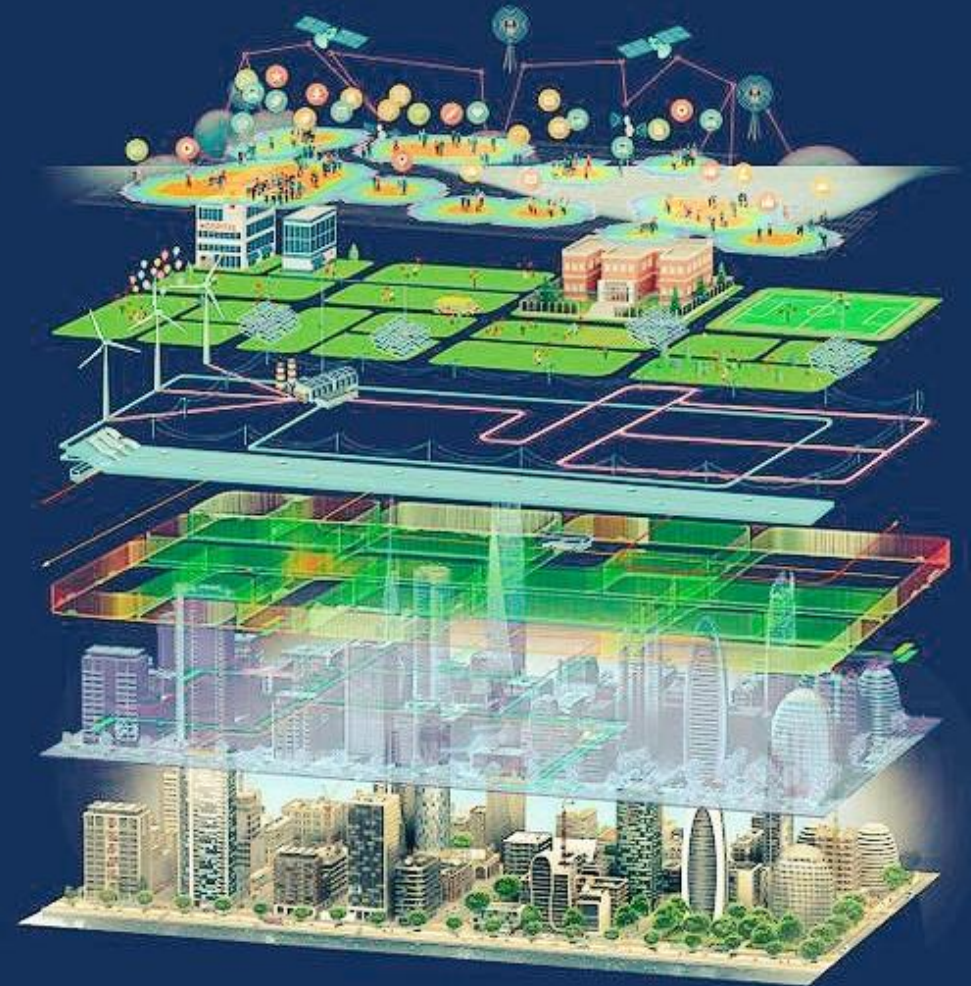
Health &
Wellness

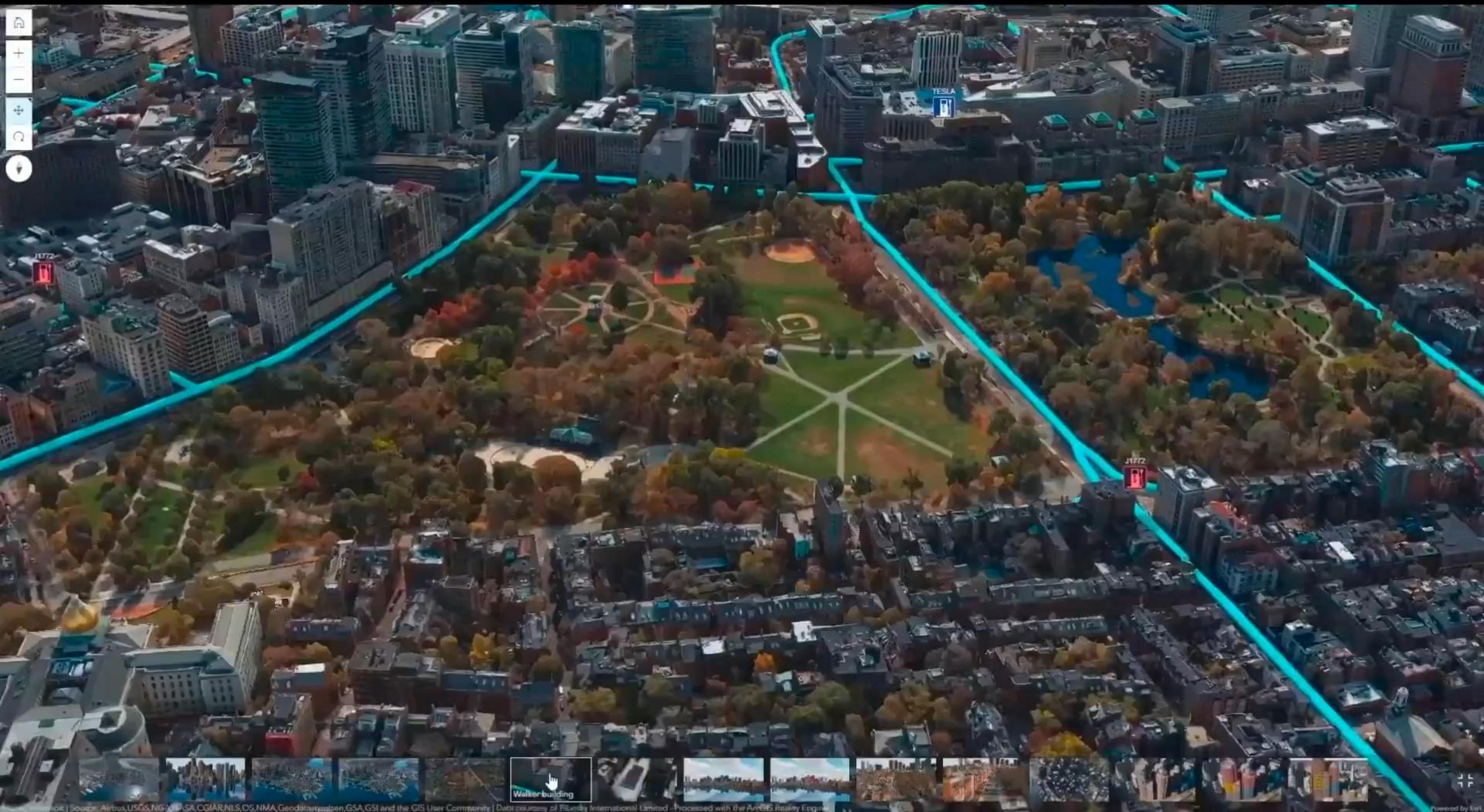
Energy &
Water

Mobility

Digital
World

Physical World







81%





DAVID
GUETTA
FEATURING EMINEM
2023



AI REVOLUTION



MIRRORWOLDS

PREDICT FEELINGS AND REACTIONS

POLITICS

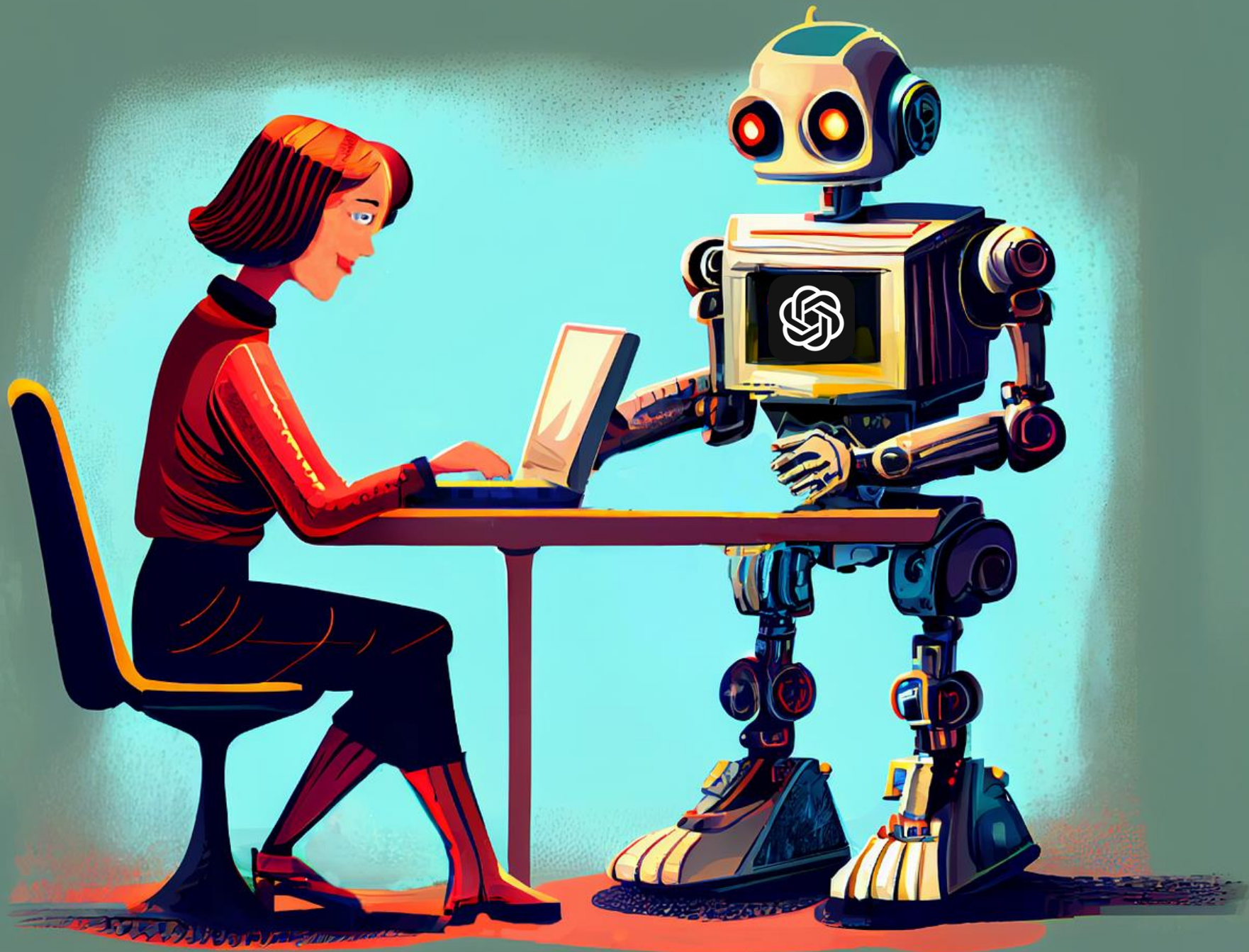
PUBLIC OPINION

PRODUCTS

MARKETING

BUSINESS BOOSTER

OPTIMIZATION / PREDICTIONS / COMMUNICATION



MISSION: WRITE A COLUMN ABOUT HOW TO ATTRACT GENERATION Z



Me: Give me fascinating facts about Generation Z and weird examples of how to attract Gen Z to the workplace, please.

ChatGPT: 91 percent of Gen Z say they have experienced stress-related symptoms in the past month. Here's an idea...



OFFICE* *MASCOTS

US NEWS

Patient and 'amazingly trainable,' these gentle four-legged pack animals make the perfect golf caddies





Alexa, start my day

DECEMBER, 2017





MIKU HATSUNE





AI AGENTS



Assistants
Advisors
Creators
Scientists
Teachers
Doctors
Drivers
Friends
Lovers



Computer use for...
scenic sidetracks

8 683 *DAYS*

INTO

THE FUTURE



A large crowd of humanoid robots, resembling the Terminators from the movie 'The Terminator', stands in rows in a dark, industrial-looking arena. In the foreground, the backs of two people are visible as they look towards the robots. The scene is dimly lit, with some light reflecting off the robots' metallic surfaces.

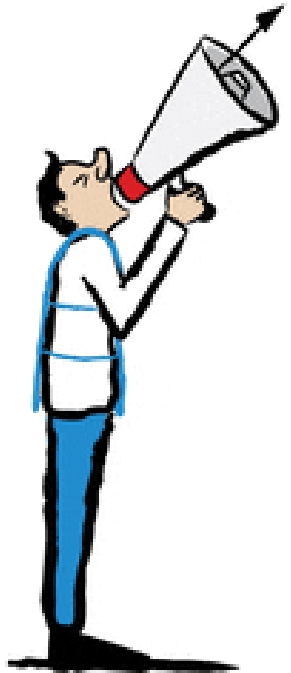
ARTIFICIAL SUPER INTELLIGENCE

CREATIVITY / EMPATHY / PROBLEM-SOLVING

ALPHA **CYBORGS** *[2010-2025]*



EVERYONE
WILL BECOME A
MEDIA COMPANY



EXCEL WORLD CUP

Las Vegas
Dec. 4, 2024

Music by Giles Male
Video Courtesy of Financial Modeling World Cup & ESPN

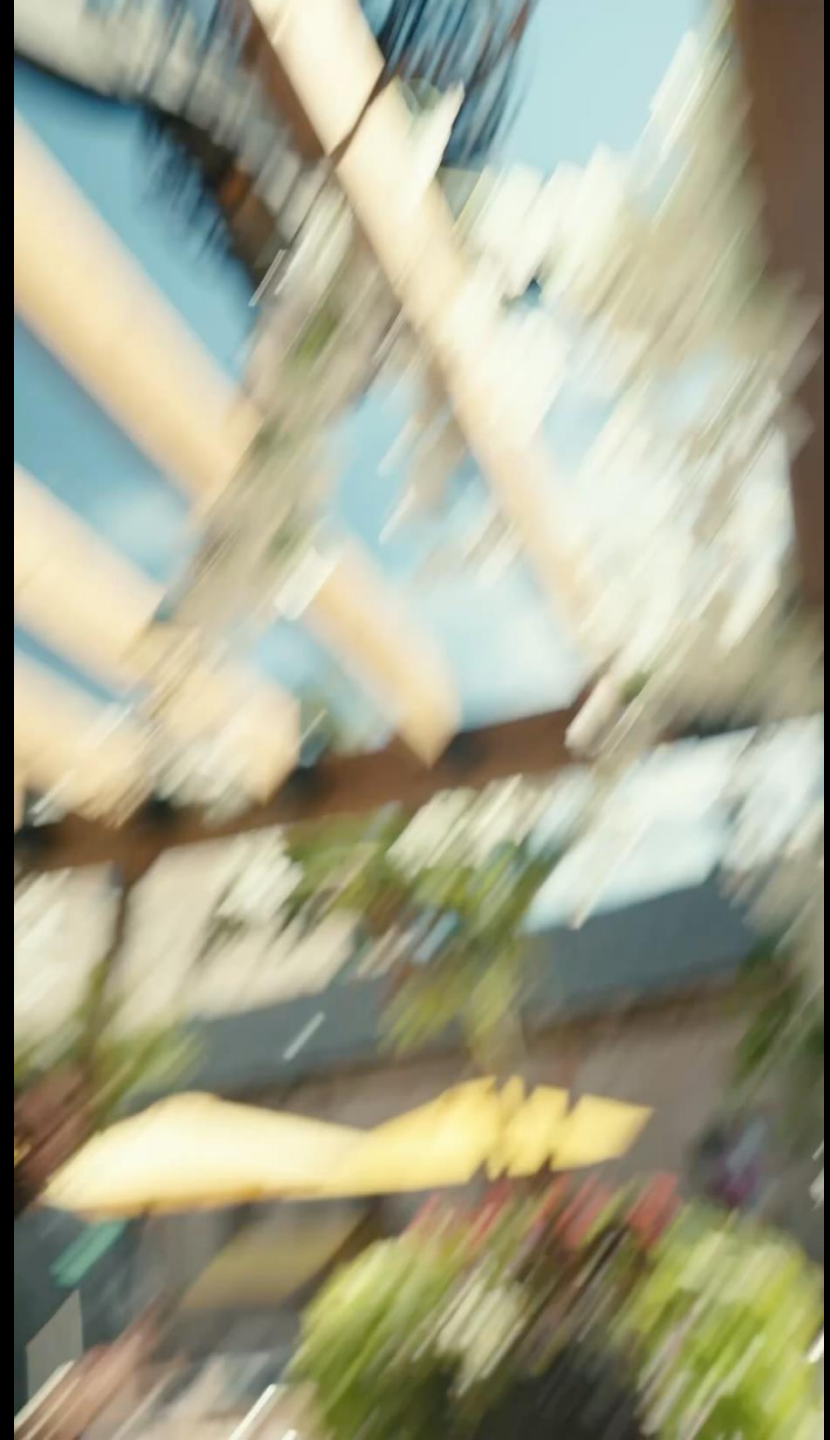


STREAM

BABY

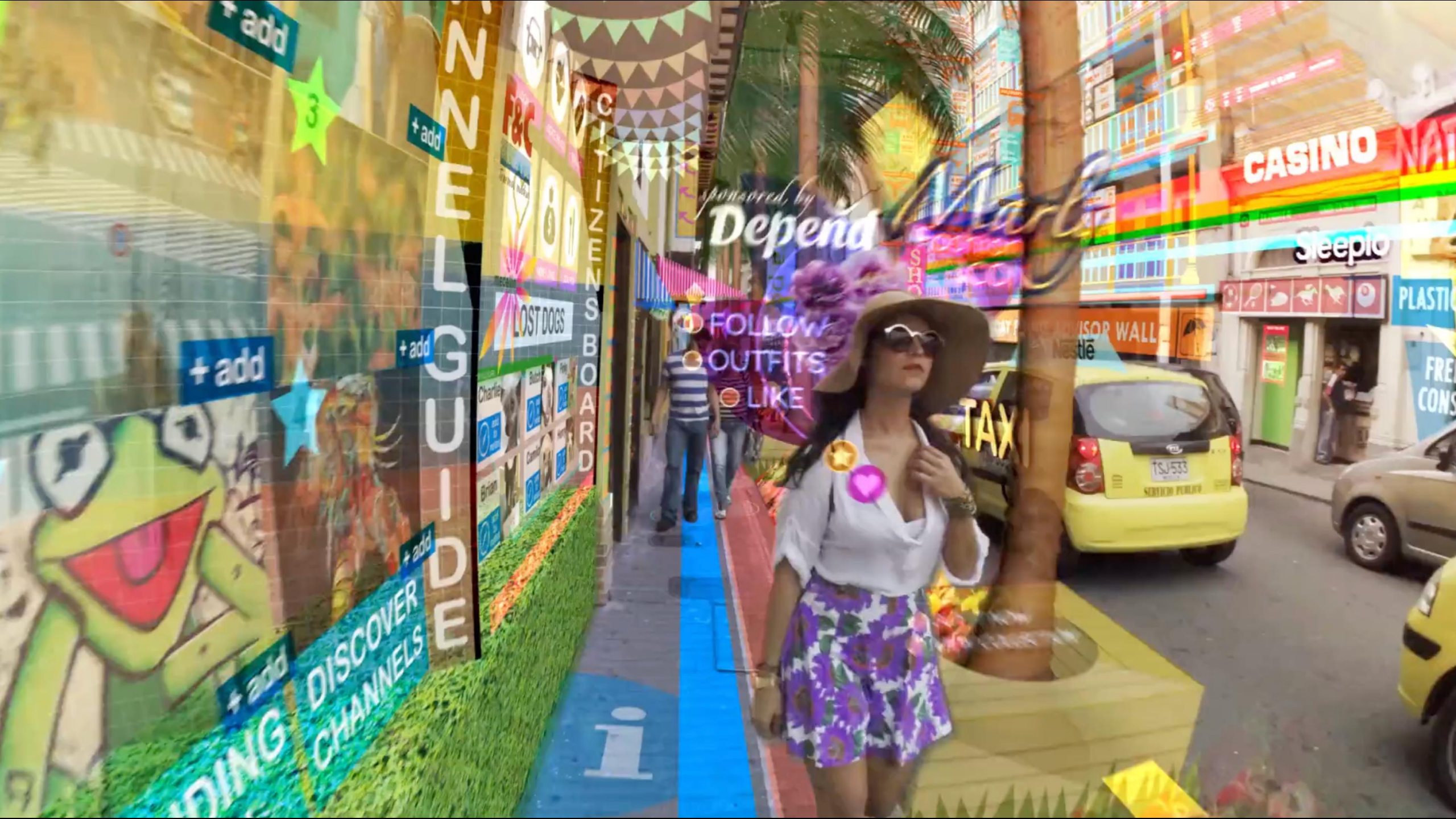
STREAM

Alpha Cyborgs will explore
and adapt to **new tech**



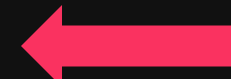
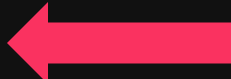
A vibrant, slightly blurred photograph of a busy Japanese street, likely in Tokyo. The background is filled with tall buildings and large, colorful billboards. One prominent billboard features a woman's face, and another shows a man in a suit. Pedestrians are visible in the foreground, some walking and others looking at their phones. A large, black, diagonal banner with white and green text is superimposed over the center of the image.

**PERSONAL & SHARED
EXPERIENCES
EVERYWHERE**





Description		Data
Income Range	€30,000 - €50,000	
Religion	Agnostic	
Interests	Concerts, Photography, Reading, Drugs, Gambling, Crime	
Political Affiliation	Green Party	
Insights	Appears low in self-esteem, slightly introverted, of questionable honesty, neutral emotional stability, low in adventurousness and low in self-control	
Targeted Ads	Rare vintage graphic tees, Dr Martens rainbow boots, silver heart necklaces, artisan cigarettes, Sony Alpha camera, Premium Spotify account, Kindle Unlimited subscription, Online poker (Pokerstars)	

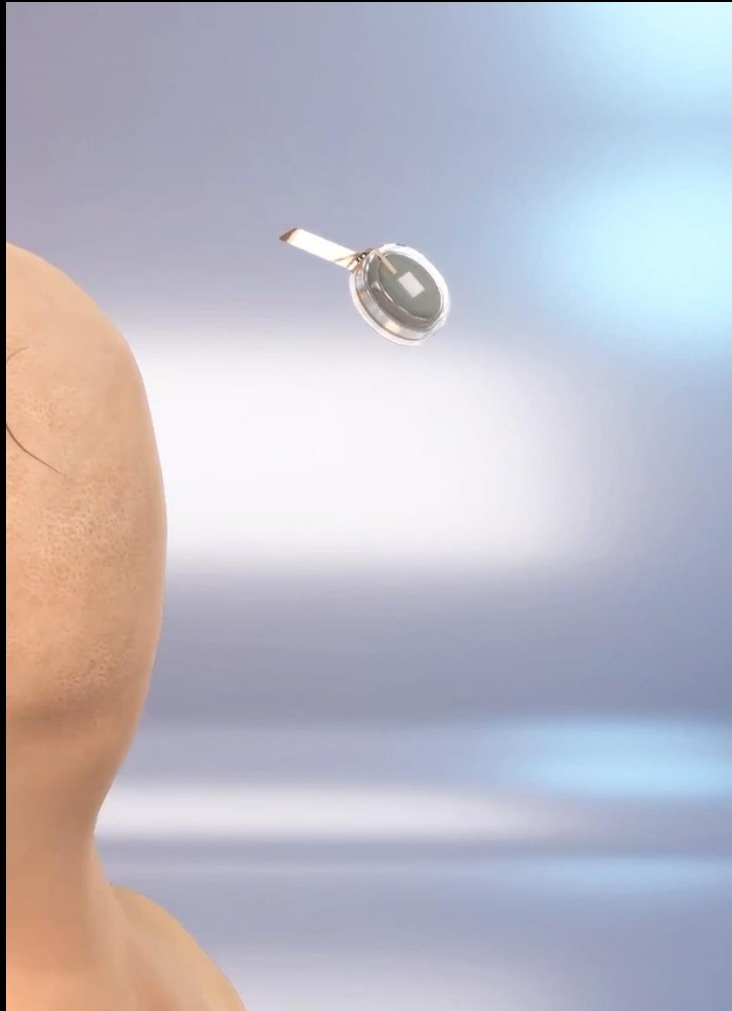




NEXT STEP:
SUPERHERO
IMPLANTS



THE SUPER BRAIN



B2B COMMUNICATION



M2R2C

Media to Robot to Consumer



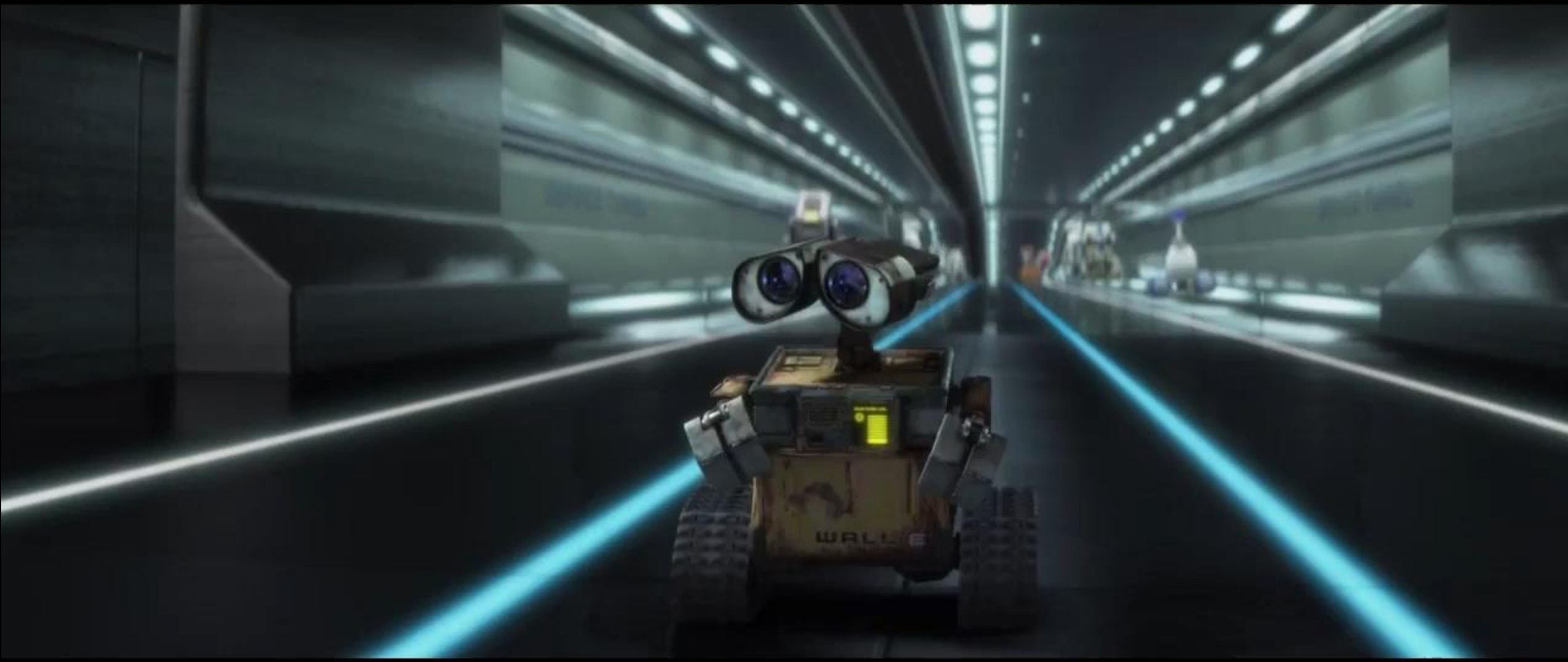
Hyper-personalized content.

Translation in real-time.

Cultural contextualization.

Tailored to your mood.

No platforms. Only content.



HUMANS **vs** NEW TECH

0-15 YEARS



15-35 YEARS



35- YEARS





CYBERSECURITY
THE TERMINATOR
COGNITIVE DECLINE

THE LUDDITE TEENS

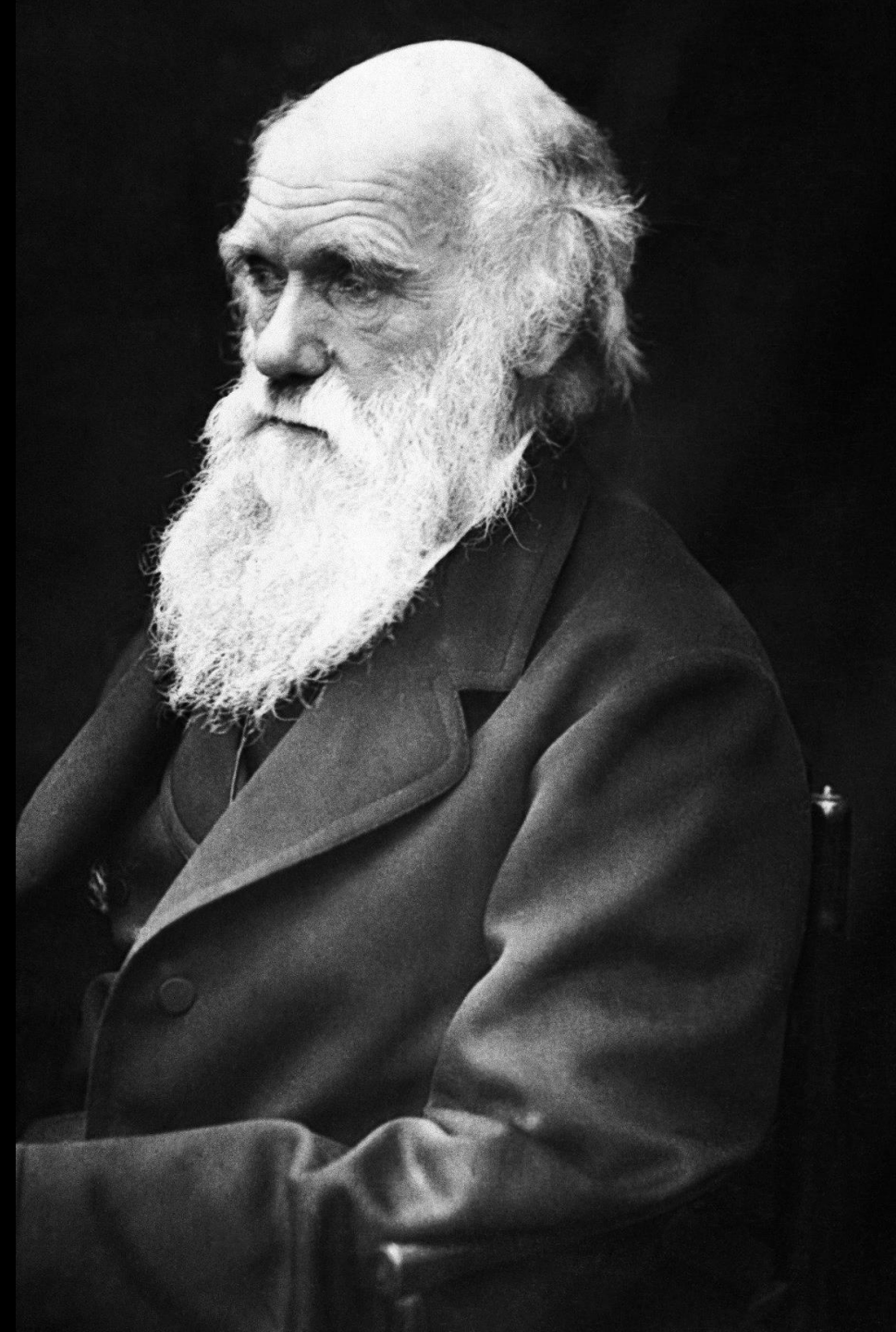


DON'T WANT YOUR LIKES

***"It's not the strongest
of the species that
survives; nor the most
intelligent that survives.***

***It is the one that is most
adaptable to change."***

– Charles Darwin



STAY INTERESTING



REINVENT YOURSELF EVERY DAY



THE FOUR C:S



CREATIVITY
COMMUNICATION
CRITICAL THINKING
COLLABORATION



EQ

RULES

“EQ is the level of your ability to understand other people, **what motivates them** and how to work cooperatively with them”

– Howard Gardner, Psychologist

67%



An underwater scene with a dark, teal-green background. Numerous small, bright bubbles are scattered throughout, particularly concentrated near the top of the frame. A hand is visible in the lower right quadrant, reaching upwards. The overall lighting is dim, creating a moody atmosphere.

2%



***SIMPLE* IS BEAUTIFUL**

1. Identify a topic
2. Explain it to a child
3. Study to fill in gaps
4. Craft your story



THAN

nomofomo.se

